

FAX# 703 528 7880
CREDIT RISK !!! NOV5/12 11.03
HARRIS REPORT FROM REP *** WFTV-TV ***
CHANGES

REP. # _____ OFF. # 6556 SALESMAN # _____
BUYER NAME ERIN PENNINGTON
SALES PRSN WA- JOE KNAUER

6399579 #
CONTACT

	CLASS:	NATL.	LOCAL	REGIONAL
--	--------	-------	-------	----------

ORDER # _____ CONTINUED ON _____

PROJECT #	COMMENTS:
3	(LIND, ODDER)

PRDCT RPOE-3 PAC

#EST

COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT30/12 NOV6/12 WK-2

DATE NOV 5/12 11.03

CITY TAX _____ STATE TAX _____ CO-OF BILLING _____

REP: TO LENA

PLS CFM, THX 11/5

STRA:

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

RPOF- PLAKON, SCHENK, BOYD

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
1						11/5	11/5	0			MON	0

PROGRAM : NEWS

17	A	700A-900A	30	\$1,050.00	11/4	1
----	---	-----------	----	------------	------	---

PROGRAM : NEWS

PROGRAM : NEWS
ORD COM1 : WE CAN OFFER AND CREDIT \$950
ORD COM2 : MAKE-GOOD FOR NOVS ON LINE-7 FOR 1 SPOT/WK

STATION MAKEGOOD OFFERS
M2 OK'D BUY#7

MISSED: MON/1100P-1135P	NOV5	30S	\$2,000.00	(NOV5/12)
OFFER: SUN/700A-900A	NOV4	30S	\$1,050.00	PLS ADVISE..
CMT: WE CAN OFFER AND CREDIT \$950				

REP HEADLINE# 6399579 TRF# 339314 REP: TEL# 703 528 7800 FAX# 703 528 7880

\$\$\$ MOD# 1: UNAPPROVED REV #1 \$\$\$ CREDIT ADVISORY: AGENCY CREDIT RISK !! NOV5/12 11.03

ORDER WORKSHEET HARRIS REPORT FROM REP *** WFTV-TV ***

CHANGES

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
:	LINE#	:	:	:	:	:	DATE	DATE	:	:	:	:
CONTRACT TOTAL												54100.00
TOTAL SPOTS												22

MARKET TOTALS \$45,319 WFTV 47% WKMG 15% WESH 29% WOFL 9% WKCF 0% WRBW 0% CABL 0%

WOPX 0% WRDQ 0% EFTV 0%

SHARES ESTIMATED*

SVC- NSI

DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME

P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE